

Budding Brand Package

TIMELINE & PROCESS | WILD HONEY CREATIVE

3-4 WEEKS PRIOR			
<p>50% deposit invoice paid + project contract signed</p> <p>Project scheduled, added to calendar + Workbook sent</p> <p>Commence filling out Workbook</p>			
WEEK 1	WEEK 2	WEEK 3	WEEK 4
<p>Workbook due Monday morning</p> <p>Create and send Mood Board</p> <p>Provide feedback on Moodboard</p> <p>Begin logo concept drafting</p>	<p>Brand concepts developed further</p> <p>Two brand concepts sent for review</p> <p>Feedback Round 1) Please provided feedback within 3 business days</p>	<p>Chosen concept refined based on feedback. Refined concept sent for review</p> <p>Feedback Round 2</p> <p>Refined concept sent for review</p> <p>Final 'sign off' for chosen concept (or further refinement rounds purchased)</p>	<p>Final files are saved</p> <p>Final payment made</p> <p>All brand files are released in a Dropbox folder</p> <p>Celebration!</p>

YOU - THE CLIENT
 ME - THE DESIGNER

Timezones and Weekends/Holidays

No issues here! WHC will never expect you to work or answer emails on a weekend or holiday, and even if I reply to you on a working day in my timezone, you can answer the next business day in your timezone.

Refinement Rounds

There are 2 rounds of feedback included in this project timeline. To stay on schedule, feedback needs to be made within a maximum of 3 days to ensure you get the full amount of feedback time if it's needed.

Rushed, Delayed or Past Deadline Changes

Any part of the project that needs to be rushed, delayed or falls outside of the allotted project timeline will be made at my hourly rate or quoted for separately.

